



LES AMIS  
DU RUISSEAU  
BOUCHARD

## Engagement program

A project developed by



### THE PROJECT

The aim of *Les Amis du ruisseau Bouchard* project is to mobilize local stakeholders to protect, enhance and ecologically restore the Bouchard Creek watershed.

The engagement program aims to enable businesses, institutions and organizations to actively contribute to the ecological health of the creek through concrete, visible gestures.

### PROGRAM DETAILS

The program offers three progressive levels of commitment:

- 1 One-time commitment
- 2 Annual involvement
- 3 Strategic partner

### INVOLVEMENT EXAMPLES



Organization of a clean-up operation



Financial contribution



Planting by the stream



Awareness-raising activity in the workplace



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### BENEFITS OF OUR PROGRAM



Receipt of **certificate** and official photo



**Showcasing** of your organisation on the Fondation Ruisseau Bouchard website, its social networks and those of GRAME



Participation in the annual Amis du ruisseau Bouchard **event**



And much **more!**

This project was undertaken with the financial support of the Government of Canada.  
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**TO FIND OUT MORE ABOUT THE ENGAGEMENT PROGRAM OR TO REGISTER, CONTACT US AT [RUISSEAUBOUCHARD@GRAME.ORG](mailto:RUISSEAUBOUCHARD@GRAME.ORG)**